

## MAGAZINE Fruit Today



**BILINGUAL MAGAZINE**  
Spanish/English

**PUBLICATION FREQUENCY**  
Two-monthly

**CIRCULATION**  
5.000 copies

**DISTRIBUTION**  
Spain  
Germany  
United Kingdom  
Italy  
Netherlands  
France  
Eastern Europe  
Chile  
Peru

## WEBSITE fruittoday.com

(up-dated November 2020)



**SINGLE USERS / MONTH**  
19.000 users

**MONTHLY SESSIONS**  
23.000 sessions

**PAGES VISITED / MONTH**  
32.000 pages visited

**AVERAGE TIME ON PAGE**  
00:02:51

## NEWSLETTER News Fruit Today

(up-dated November 2020)



**FREQUENCY**  
WEEKLY

**USERS**  
5.000

**EMAILS SENT**  
20.000 per month

## SOCIAL NETWORKS

(up-dated November 2020)



**TWITTER** / 10,401 Followers  
<https://twitter.com/fruittoday>



**FACEBOOK** / 5,407 Followers  
<https://www.facebook.com/revistafruittoday/>



**INSTAGRAM** / 3,354 Followers  
<https://www.instagram.com/revistafruittoday/>



**LINKEDIN** / 2,335 Followers  
[www.linkedin.com/company/revistafruittoday/](http://www.linkedin.com/company/revistafruittoday/)



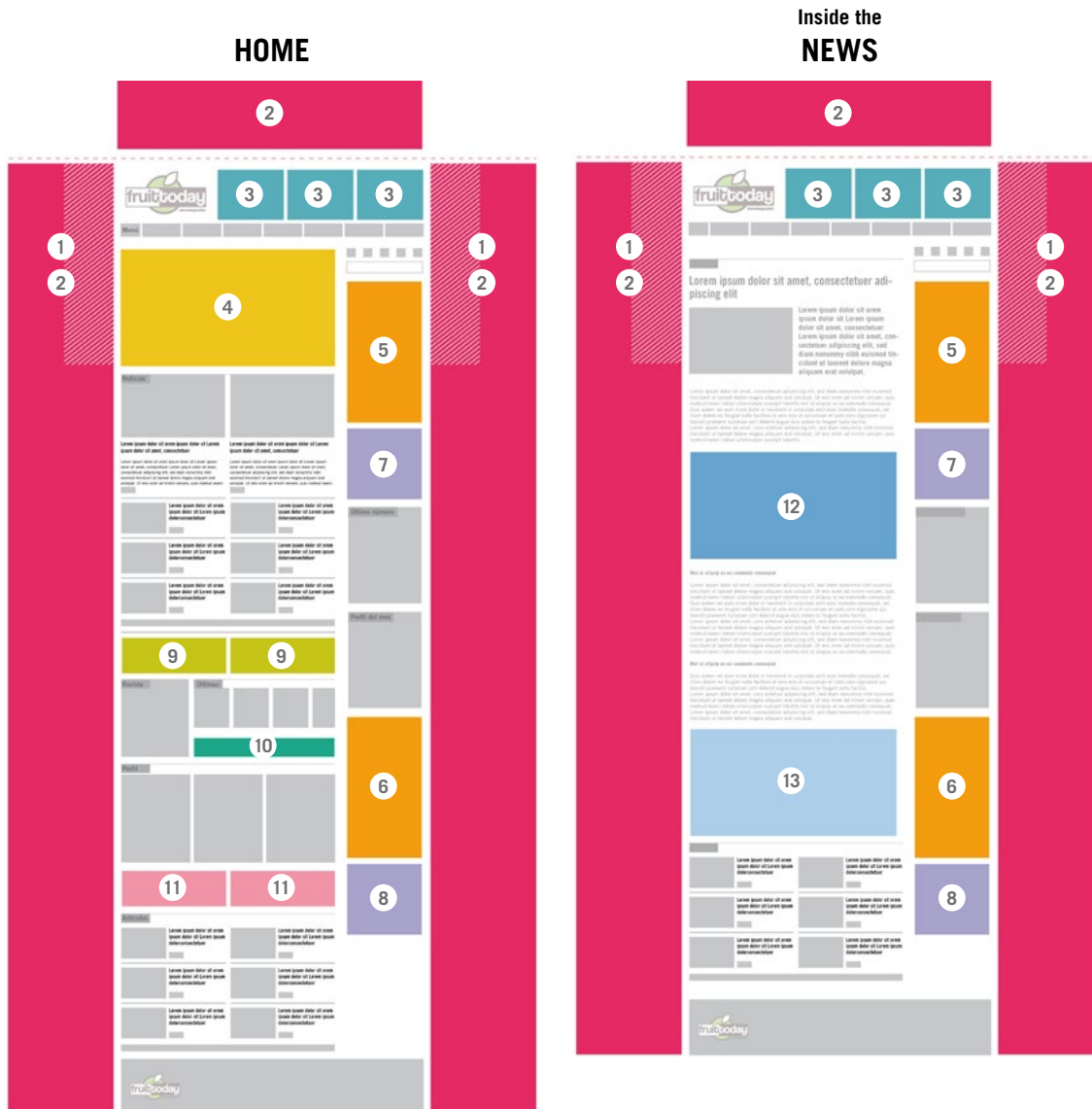
**YOUTUBE**  
<https://www.youtube.com/channel/UC-5QV9ko02PTPS1NYknOgbAg>



**ISSUU** / All our publications in digital format  
<https://issuu.com/fruittoday>



**IVOOX** / La voz programme by FruitToday  
[https://www.ivoox.com/pod-cast-voz-fruit-today\\_sq\\_f1901080\\_1.html](https://www.ivoox.com/pod-cast-voz-fruit-today_sq_f1901080_1.html)



At [www.fruittoday.com](http://www.fruittoday.com) every day we offer our readers validated, up-to-date, national and international information about the entire fruit and vegetable chain of value.

Our readers include the main professionals and executives with decision-making capacity from the most important companies in the sector.

Study the options we offer for advertising your company and choose the one that is most in line with your priorities:

WEB	Measurements	Area	Month
1	<b>Pack 2 side columns</b> 320 x 960 px * 140 x 600 px.	The entire website. Visible on all large screens up to 15" (1440 x 900 px)	600 €
2	<b>Super Pack 2 side columns</b> 320 x 960 px * 140 x 600 px.	The entire website. Visible on all large screens up to 15" (1440 x 900 px)	800 €
	<b>+ heading on mobile</b> 1300 x 330 px	The entire website. Visible on all devices and screens of less than 15" (1440 x 900 px)	
3	<b>Header</b> 240 x 167 px	Toda la web	400 €
4	<b>Gran Destacado</b> 750 x 300 px	Home	500 €
5	<b>Large Highlight</b> 270 x 500 px	The entire website	500 €
6	<b>Skyscraper below</b> 270 x 500 px	The entire website	300 €
7	<b>Square above</b> 270 x 250 px	The entire website	350 €
8	<b>Square below</b> 270 x 250 px	The entire website	250 €
9	<b>Central above</b> 366 x 166 px	Home	350 €
10	<b>Central</b> 470 x 60 px	Home	100 €
11	<b>Central below</b> 366 x 166 px	Home	150 €
12	<b>Inside the news</b> 450 x 270 px	All the news	800 €
13	<b>Below the news</b> 450 x 270 px	All the news	600 €

\* We recommend that the main message and logotypes occupy the minimum visible area (140x600 px) on 15" screens or resolution 1440 x 900. The rest of the space will be visible on larger screens and can be occupied using the campaign's creative features.

OTHER ONLINE FORMATS	Price
A Skype Video Sponsorship	600 € / video. 3 videos or more: 475€
B Podcast sponsorship	400 € / cuña
C Social Media Post (Twitter, Facebook, Instagram, Likedin)	200 € / post
D Advertising Feature on Website	500 € c/u
E Advertising Feature Web + Newsletter	750 € c/u

Send your files by email or WeTransfer a [fruittoday@fruittoday.com](mailto:fruittoday@fruittoday.com)

For further information: Central Office (+34) 96 338 88 41 / (+34) 617 618 025 / Almeria Branch (+34) 686 95 38 44

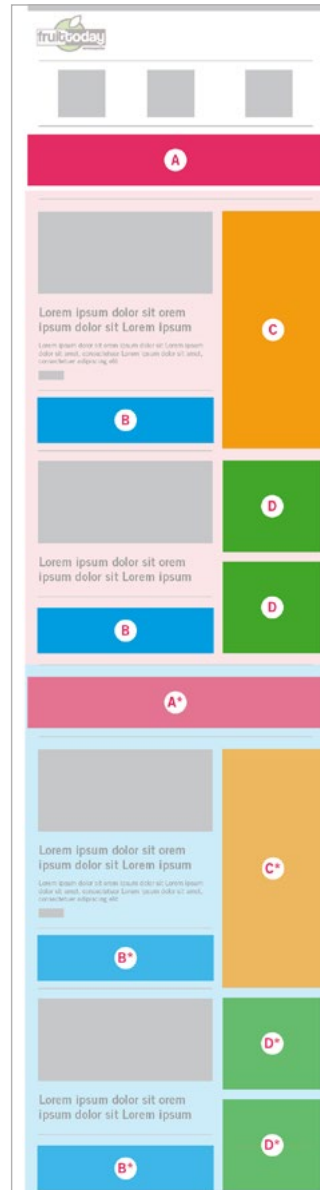
#### Banner requirements

- Banner file with the contracted measurements.
- Recommended formats: .png o .gif / **Maximum banner weight 500 kb.**
- Link for the page.

Every month we send our subscribers relevant, top quality information, validated by our journalists.

Our **Newsletter** is delivered every Wednesday, with a summary of the most prominent news stories from recent days, therefore it is a unique opportunity for advertisers to make a direct impact on 5,000 readers interested in reading about current topics related to the agricultural sector.

Study the options we offer you to advertise your company and choose the one that is most in line with your priorities:



NEWSLETTER	Measurements	Area	Month
<b>A</b> Horizontal 3 columns	660 x 165 px	Preferential	500 €
<b>B</b> Horizontal 2 columns	440 x 110 px	Preferential	350 €
<b>C</b> Skyscraper	220 x 550 px	Preferential	400 €
<b>D</b> Standard square	220 x 215 px	Preferential	300 €

<b>A*</b> Horizontal 3 columns	660 x 165 px	Non preferential	400 €
<b>B*</b> Horizontal 2 columns	440 x 110 px	Non preferential	250 €
<b>C*</b> Skyscraper	220 x 550 px	Non preferential	300 €
<b>D*</b> Standard square	220 x 215 px	Non preferential	200 €

SPECIAL FORMATS IN THE NEWSLETTER		Price
<b>G</b> Important highlighted news item		600 €
<b>V</b> Video + banner		400 €
<b>T</b> Sponsorship of thematic links		400 €



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#### Banner requirements

- Banner file with the contracted measurements.
- Recommended formats: .png o .gif\* / **Maximum banner weight 500 kb.**
- Link for the page.

\*Animations will not play when using programmes such as Microsoft Outlook.